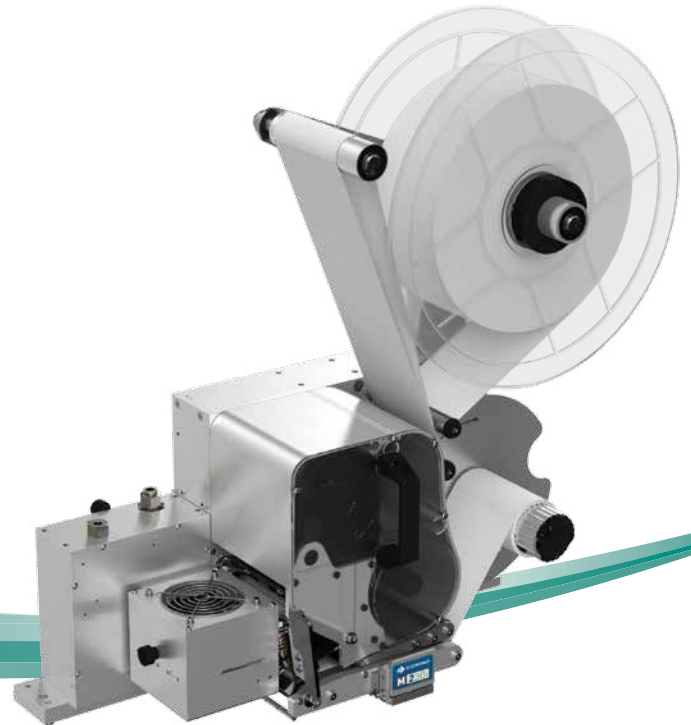# M230i Blow

Non-contact print & apply labelling

The M-Series Blow **i-Tech** printer is ideally suited to non-contact printing and labelling applications on non-rigid products, for example in the food, beverage and bakery industries. It is also perfect for high speed applications where the distance to product is relatively short. The **M230i-B100** has been successfully employed in many beverage sites and a wide range of other industries.

Easy to operate - simple operation and unrivalled capability

◆ Clear monitoring & control with optional **TouchPanel** colour user interface

◆ Easy navigation and operation with intuitive **QuickStep** software

◆ Minimum downtime with tool-free magnetic printhead mounting system & expanding ribbon mandrels

Lower Total Cost of Ownership – reduced cost and increased efficiency

◆ Increased printhead life

◆ Lower material wastage with full label coverage allowing optimum label size

◆ Increased uptime with fast consumable and print head changes

Improved performance - sets the standard for efficiency

◆ 600m ribbon & label roll capacity within a compact footprint

◆ Increased print speed for reduced cycle times

◆ Robust design supports all mounting orientations

◆ Supply chain compliance with full GS1 coding capability at high resolution including bar codes, text and graphics

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Benefits of Blow Applicator

◆ Non contact for delicate products
◆ Labelling of moving or stationary products
◆ High speed labelling
◆ Industrial robust design
◆ Easy and fast consumable changes
◆ Side or top labelling
◆ Left and right hand versions as standard

Optional *QuickStep* User Interface

For effortless control and status reporting *QuickStep* is our unique, simplified operator interface that gets the printer into action quickly and simply. No complex menus or parameters, just enter the job and away you go.

◆ Quick access to favourite menus and settings via large user-friendly icons and customisable home screen.

◆ Easy, prompted input of data into label templates.

◆ Speed up changeovers and help eliminate coding selection errors with simplified Message Store and live WYSIWYG preview.

Technical Specification - **M230**i-B100

Print technologies:	Thermal Transfer
Print resolutions:	12 dots/mm (300dpi)
Typical speeds:	40-80 labels per min
Label sizes:	Up to 100 x 100mm
Label & ribbon lengths:	600m
Distance to product:	Up to 50mm
Pneumatics:	6 bar compressed air
Communication:	2 x RS232, 1 x USB 2.0, Ethernet
I/Os (configurable):	10 Inputs and 10 Outputs
User interface:	Graphical display with 25 languages
Overall Dimensions:	627 x 616 x 243mm (Printer & Applicator min)
	406 x 278 x 129mm (Controller - PCU)

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